Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1-25. Cancelled.

- 26. (Currently Amended) The system of claim [25] 28 wherein said timing information comprises one of timestamp information, timecode information, frame numbering information and global time of day.
- 27. (Currently Amended) The system of claim [25] 28 wherein said receiver synchronizes said annotation data with said video signal in response to said timing information.
- 28. (Currently Amended) [The system of claim 24] A hyperlinked reception system comprising:
 - a receive in communication with a broadcast channel; and a display device in communication with said receiver,
- wherein said receiver decodes a digital broadcast signal to recover a video signal and annotation data;
- wherein, in response to a viewer request, said display device display: said annotation data associated with said video signal on a frame by frame basis; and
- wherein ::aid annotation data comprises a plurality of annotations having equal timing information, and said viewer



request comprises an indication as to which annotation of said plurality of annotations is to be displayed.

29-32. Cancelled.

- 33. (Currently Amended) The [method] system of claim [31] 28, wherein said annotation data comprises information regarding goods and services for sale.
- 34. (Currently Amended) The [method] system of claim [31] 28, wherein said annotation data comprises non-commercial information.
- 35. (Currently Amended) The [method] system of claim [31] 28 wherein said annotation data comprises mask data and at least one of textual data and graphics data.
- 36. (Currently Amended) The [method] system of claim 35 wherein said mask data includes location information of an object in an amountated video frame.
- 37. (Currently Amended) The [method] system of claim 36 wherein said location information includes a graphics location reference that represents a fixed relation to a set of pixels associated with said object.
- 38. (Currently Amended) The [method] system of claim 37 wherein said graphics location reference includes an upper left most pixel in said associated pixel set.



- 39. (Currently Amended) The [method] system of claim [38] 37 wherein said graphics location reference includes a centroid pixel of said associated pixel set.
- 40. (Currently Amended) The [method] system of claim 35 wherein said mask data comprises location and shape information of an object in an annotated video frame.
- 41. (Currently Amended) The [method] system of claim 40 wherein said shape information is represented by a graphical overlay of said object.
- 42. (Currently Amended) The [method] system of claim 40 wherein said shape information is represented by an outline of said object.
- 43. (Currently Amended) The [method] system of claim 40 wherein said shape information is represented by a mathematical representation of a set of pixels associated with said object.

44-48. Cincelled

49. (Curmently Amended) The [method] system of claim [47] 28, further comprising

means for transmitting information related to said viewer request to a remote location over a backchannel communications channel.



50. (Currently Amended) The [method] system of claim [47] 28, further comprising:

[in respense to a viewer prompt.] means for accepting from a viewer information regarding a commercial transaction, and completing said transaction.

51. (Currently Amended) The [method] system of claim 50, wherein the information regarding a commercial transaction accepted from a viewer comprises at least one of a viewer's identifier, a viewers address, an identifier of a viewer's financial account, a viewer's password, a viewer's personal identification number, a quantity, a model, a size, a color, a descriptor of a good or service to be vended, and a price.

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